



## CLIENT: THE ST. JOE TIMBERLAND COMPANY

YEARS ACTIVE: 11 • FIRST YEAR: 2011 • ACREAGE: 170,000+/-  
FOCUS: DATA MANAGEMENT/SOFTWARE SERVICES & ANNUAL INVENTORY

In 2010, The St. Joe Company (St.Joe) owned approximately 563,000 acres of land in the Florida panhandle. At that time, all forest inventory data had a life-span of 30-60 days as cruising was only done prior to tracts being harvested. St.Joe saw the need for better data collection and management, and selected F4 to help them utilize technology as a decision support system for their forest management operations. Through the use of SilvAssist, St. Joe was able to allocate plots for large cruises, standardize cruise processes, and easily split/combine inventory data based on stand and other boundaries.

Over the years, F4 has helped St. Joe with more than their inventory data. Throughout the land sale transaction with LDS Ag Reserves (Deseret Ranch), F4 was instrumental in processing and analyzing growth and yield model output for multiple land base configurations, which helped maintain the fiber supply agreement associated with the land sale.

F4 has assisted St. Joe in completing annual inventory updates since 2015. From 2015 to 2022, F4 has inventoried approximately 16,000 plots and audited three percent of all plots/cruisers. All inventory data has been collected using the SilvAssist Mobile App. Once the data is synched, it is hosted, compiled, and processed in the SilvAssist Inventory Manager. F4 has also run multiple growth and yield models to inform and support harvest planning.

**“F4’S INNOVATIVE SOLUTIONS COUPLED WITH THEIR DEDICATED FIELD AND OFFICE STAFF, HAVE CONTINUED TO HELP MAKE OUR PLANNING AND OPERATIONS MORE STREAMLINED, EFFICIENT AND EFFECTIVE.”**

—TIM STUHR,  
DIRECTOR OF FORESTRY,  
ST. JOE TIMBERLAND COMPANY

## PROJECT HIGHLIGHTS

1. Provided forest technology solutions for inventory data management (SilvAssist Toolbar)
2. Assisted in transitioning to modern systems (away from TwoDog)
3. Helped St. Joe managers with multiple Woodstock runs for LDS Ag Reserves transaction
  - a. Multiple land base configurations for sale
  - b. Maintaining fiber supply agreement with WestRock mill in Panama City
4. Streamlined annual forest inventory and data compilation
  - a. Utilized SilvAssist Suite
  - b. Growth and Yield models
  - c. Annual harvest planning



**F4**

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